

#PaintGSOPurple

ABOUT THE PAINT THE CITY PURPLE CAMPAIGN



PAINT THE CITY PURPLE IS A LOCAL AWARENESS CAMPAIGN BROUGHT TO YOU BY THE FOUNDERS OF THE FOUNDATION, PORTIA SHIPMAN, TERRI JOHNSON, AND TORRI JOHNSON, IN HOPES OF SUCCESSFULLY COLLABORATING WITH CITY AND COUNTY OFFICIALS, THE GREENSBORO POLICE DEPARTMENT, AREA SCHOOLS, COLLEGES, LOCAL COMMUNITY, BUSINESSES AND PUBLIC AND PRIVATE ORGANIZATIONS TO HELP PAINT GREENSBORO PURPLE FOR DOMESTIC VIOLENCE AWARENESS.

DISPLAYING THE COLOR PURPLE FROM OCT. 24TH - NOV. 5TH

CAN AND WILL SEND A STRONG MESSAGE THAT THERE IS NO PLACE FOR DOMESTIC VIOLENCE IN OUR CITY OR COUNTY NEIGHBORHOODS, SCHOOLS, OR WORKPLACES. IT IS TIME FOR THE COMMUNITY TO COME TOGETHER AND SAY NO MORE. DURING THIS TWO WEEK CAMPAIGN THE FOUNDATION WANTS TO REACH OUT TO THE COMMUNITY TO:

- (1) DEMONSTRATE THE CITY'S COMMITMENT TO THIS ISSUE, (2) GARNER MEDIA ATTENTION, (3) FORM COLLABORATIONS TO STREAMLINE AND IMPROVE SERVICES TO VICTIMS, (4) ENLIST THE COMMUNITY IN CHANGING THEIR ATTITUDE TOWARD DOMESTIC VIOLENCE AND, (5) INCREASE COMMUNITY AWARENESS AND ADVOCACY.

HOW YOU CAN GET STARTED TO HELP PAINT GREENSBORO PURPLE:

- READ AND SIGN A PLEDGE FORM (AVAILABLE FOR DOWNLOAD ON OUR WEBSITE) AND DISPLAY IT IN A PROMINENT PLACE
- POST A PICTURE USING #PAINTGSPURPLE AND #PAINTTHECITYPURPLE
- USE YOUR OWN IDEA
- WEAR PURPLE RIBBONS
- WEAR PURPLE CLOTHING
- PLACE PURPLE RIBBONS ON CARS
- TURN COMPUTER SCREEN SAVERS PURPLE
- WEAR PURPLE HAIR
- WEAR PURPLE NAIL POLISH
- CHANGE OUTDOOR LIGHT BULBS TO PURPLE
- USE PURPLE NAPKINS/STRAWS (RESTAURANTS)
- CHANGE SOCIAL MEDIA IMAGE AND/OR COVER
- SEND OUT EMAILS TO EMPLOYEES WITH INFORMATION ON DOMESTIC VIOLENCE
- POST DOMESTIC VIOLENCE AWARENESS INFORMATION ON YOUR WEBSITE

The mission of the Sherri Denese Jackson Foundation for the Prevention of Domestic Violence is to prevent and stop domestic violence by offering preventative tools and by bringing awareness to the community on a state and local level.

For more information about the foundation please visit, www.scjfhc.org.