



OUR MISSION IS TO PREVENT AND STOP DOMESTIC VIOLENCE BY OFFERING PREVENTATIVE TOOLS AND BY BRINGING AWARENESS TO THE COMMUNITY ON A STATE AND LOCAL LEVEL.



PAINT THE CITY PURPLE CAMPAIGN

HOW TO PAINT THE CITY PURPLE IDEAS

Let's send a strong message that there is no place for domestic violence in our city, county, neighborhoods, schools, or workplaces.

This can be achieved by displaying the color purple during the last two weeks of October.

It is time for community togetherness and to say NO MORE. Domestic violence is one of the most widespread, dangerous, health and safety challenges today. This October, we are inviting you to help us Paint The City Purple in observance of National Domestic Violence Awareness Month. Domestic violence is an insidious crime that can be prevented. To do so, the entire community must be educated and engaged. Each of us has a place in creating healthy relationships, families, and communities.

1

PAINT THE OFFICE



- Wear purple clothing, wrist band, or lapel ribbons
- Decorate your office or cubicle with purple items
- Hold a contest for the Best Decorated Cubicle
- Change computer screen saver to purple
- Order a purple flower arrangement for the reception area
- Place purple static clings in your office windows
- Create a Paint the City Purple email signature
- Decorate the break room or cafeteria purple

2

PAINT YOUR HOME PURPLE



- Display a purple yard sign in your front yard
- Decorate your front entrance, your fence, or your door with purple balloons or decorations
- Paint your porch light purple or insert a purple bulb
- Tie purple ribbons around trees in your neighborhood
- Wear purple clothing, hair accessories, or nail polish
- Buy a SDJF domestic violence awareness shirt!

3

PAINT THE RESTAURANT PURPLE



- Get purple uniforms for your crew
- Wear purple wrist bands or purple lapel ribbons
- Create a purple drink or a purple dish for the night
- Order SDJF table tents for your tables
- Display purple decorations in your windows
- Change your tablecloths to purple
- Turn your menus purple
- Create a purple percentage night where a portion of the proceeds go towards The Paint the City Purple Campaign
- Create a purple raffle bowl; the prize is a free meal

Please upload your photos to social media using the hashtag **#paintthecitypurple**



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The two week campaign will focus on the community to: (1) demonstrate the city commitment to this issue, (2) garner media attention, (3) form collaborations to streamline and improve services to victims, (4) enlist the community in changing their perception of domestic violence and, (5) increase community awareness and advocacy. **No longer is it acceptable for people to feel unsafe in their homes. Domestic violence impacts us all.**

When we are unsafe in our homes, we are unsafe in our communities. Therefore, we have to unite to end domestic violence since our future depends on it.

4

PAINT THE SCHOOL PURPLE



- Display Paint the City Purple posters in your school
- Decorate your school hallways with purple balloons
- Decorate your school yard with purple chalk artwork
- Hold a contest for the Funkiest Purple Dresser
- Have school sports players wear purple socks on game day
- Get your school principal to have a Purple Day!
- Change computer lab screen savers to purple
- Write your school notes in purple ink
- Print school documents on purple paper

5

PAINT CITY HALL PURPLE



- Turn the city landmarks purple
- Decorate the exterior of City Hall purple
- Encourage City Hall employees and officials to all wear Purple
- Request an official proclamation announcing the Paint The City Purple Day official kick off to the Paint The City Purple Campaign (3rd Monday in the month of October)
- Display PTCP(Paint The City Purple) posters in the Downtown Public Library as well as the other city libraries

**THESE ARE JUST A FEW IDEAS OF MANY! :)
FEEL FREE TO GET AS CREATIVE AS YOU WOULD LIKE!
THANK YOU FOR PARTICIPATING!**

- PORTIA SHIPMAN, FOUNDER/EXECUTIVE DIRECTOR



FOR MORE INFO, PLEASE VISIT WWW.SDJFNC.ORG
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